



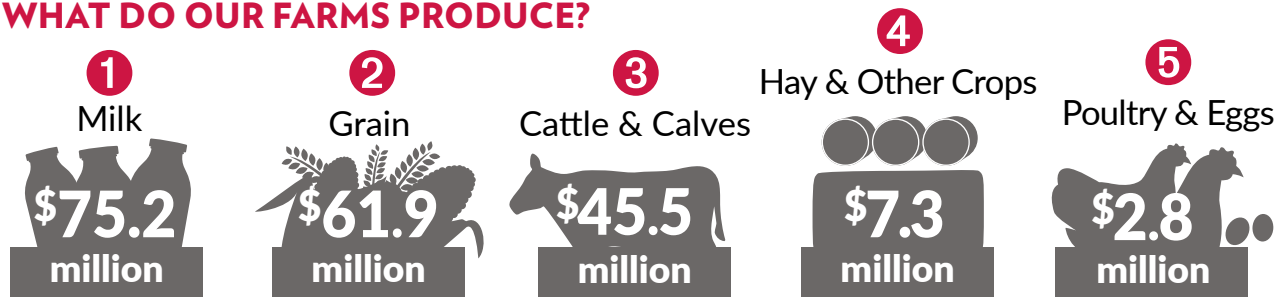
AGRICULTURE WORKS HARD FOR

► IOWA COUNTY

Family-owned farms, food processors and agriculture-related businesses generate thousands of jobs and millions of dollars of economic activity for Iowa County, while contributing to local income and tax revenues.

Agriculture's annual impact:

WHAT DO OUR FARMS PRODUCE?



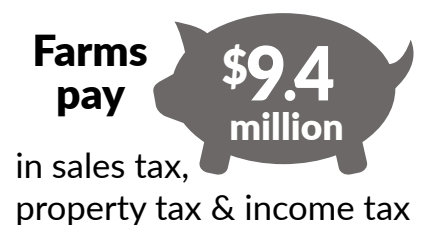
HOW MANY PEOPLE DOES AGRICULTURE EMPLOY?



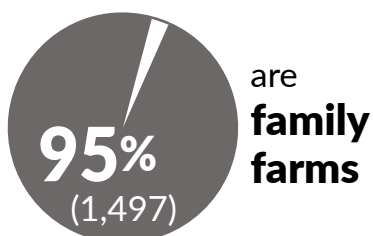
WHAT IS THE ECONOMIC IMPACT?



HOW MUCH TAX DOES AGRICULTURE CONTRIBUTE?



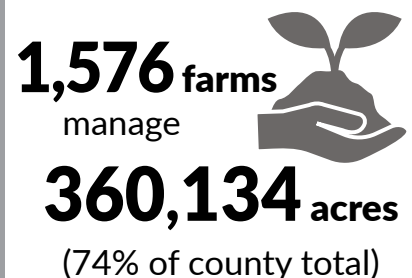
WHO OWNS THE FARMS?



HOW MUCH IS SOLD LOCALLY?



WHO TAKES CARE OF THE LAND?



THE AGRICULTURE SECTOR BENEFITS THE ENTIRE COUNTY

Livestock and dairy sales produce 62% of total county ag income, dominated by commodity dairy and beef production. Seventy-seven percent of Iowa County's 1500 farms have less than \$100,000 in sales. While still largely rural, Iowa County counts as a Metropolitan Statistical Area with Madison and Dane County. This proximity and commutability to Madison creates challenges and opportunities for agriculture. Demand for rural ag land for lifestyle farms creates competition for existing farmland. New farm entrants are focusing on higher profit margin farm products which appeal to changing millennial consumers tastes and require a smaller land base.

Did you know?

IOWA COUNTY IS
No. 7 in Wisconsin's
 cattle calves industry



Extension
 UNIVERSITY OF WISCONSIN-MADISON

The University of Wisconsin-Madison Division of Extension is part of the local and statewide network of organizations and agencies that support Wisconsin's \$104.8 billion agriculture industry. Extension helps enhance the economic impact of agriculture by providing research-based information that increases farm profitability, improves food safety, reduces environmental impacts and expands agribusiness networks.

**For more information,
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Support for this work was provided by UW-Madison Division of Extension, Dairy Farmers of Wisconsin and Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP). Economic data (2017) provided by: Steven C. Deller, Professor, Department of Agriculture and Applied Economics, UW-Madison and Community Development Specialist, UW-Madison Extension. Contribution of Agriculture to the Wisconsin Economy: Updated for 2017 is available at <https://go.wisc.edu/i6947n>. Additional data was from the USDA 2017 Census of Agriculture. Publication production was completed through a collaboration of the Extension Natural Resources Institute and the Extension Office of Communications and Stakeholder Engagement.

Produced in cooperation with Dairy Farmers of Wisconsin,
 Wisconsin Department of Agriculture, Trade and Consumer
 Protection and Wisconsin Farm Bureau.

